






Southland Technology Conference Agenda – Friday, October 28, 2011

Track & Times	Project Management/ Business Analysis	Quality Assurance/ ITIL	Personal Development/ Social Networking	Strategic Technologies (NEW)
7:30 – 8:30	Registration & Continental Breakfast, Job Fair & Resume Reviews			
8:30 – 9:45	<i>International Ballroom</i> Opening Keynote Address: Peter McGarahan – President and Founder – McGarahan & Associates Topic: “IT Technologies That Will Change the Way We Work” and special presentation from Jake Henderson, Director of Computer Services. Mater Dei High School. “Implementing Mobile Technology at Mater Dei - Planning for the rollout of 2,200 iPads for Faculty and Students, Fall 2011”			
9:45-10:00	Break & Vendor Showcase, Job Fair & Resume Reviews			
10:00 – 11:00	<i>International Ballroom</i> Robert Handler VP & Distinguished Analyst Gartner Inc. Why Perfectly Rational Governance Processes Fail And What We Can Do About It	<i>International #2</i> Verne James Dir. Worldwide Validation Magellan Spinning Up a Remote Test Site	<i>Atlantic</i> Joe Brannon CEO/Founder Management Institute of Southern California Lean Out Your Management System and Transform into the NOW!	<i>International #1</i> Mobile Technology Panel Mobility—Your Next Strategic Business Enabler
11:00 – 11:15	Break & Vendor Showcase, Job Fair & Resume Reviews			
11:15 – 12:15	<i>Atlantic</i> Kristine Munson VP IT Risk & Compliance State Street How do you know your project status? Project monitoring and controlling	<i>International #2</i> Steve Gladstone Dir. Applications & Service Panasonic Avionics Innovation & Organizational Maturity: How to Effect the Right Kind of Change	<i>International #1</i> HR Panel Panelists from Sony, Molina Health Care & Farmers Insurance How To Get Your Resume into the Hands of the Hiring Manager	<i>Pacific</i> Robert Devers VP, Avery Dennison IT Transformation – Lessons Learned along the Journey
12:15 – 1:15	<i>International Ballroom</i> Lunch and Vendor Showcase, Job Fair & Resume Reviews			
1:15 – 2:15	<i>International Ballroom</i> Keynote Address: Faith Gaudino – Senior Vice President - Experian And Beth Wheat – Director Global Program Management Office Topic: “Creating a Client Centric Organization / A Strategy for Sustainable Success”			
2:15 – 2:30	Break & Vendor Showcase			
2:30 – 3:30	<i>Pacific</i> Tatiana Shevchuk SVP, Enterprise Applications Manager Wells Fargo iReports – technology solution for Reporting Consolidation	<i>International #2</i> Dave Howard Migration Technologies, Inc Release Management: How to Drive It to a Fully Integrated & Business Aligned Reality	<i>Atlantic</i> Laura Fleming, JD Stradling Yocca Carlson & Rauth Social Media in the Workplace: Know Your Rights!	<i>International #1</i> Nick Ross Cloud Practice Manager Applied Computer Solutions Dehumidifying the Cloud
3:30 – 3:45	Break & Vendor Showcase			
3:45 – 4:45	<i>Pacific</i> Jason Scott CEO 120 Venture Construction Innovation Without Reinvention: 5 Real-World Project Management Lessons	<i>International #2</i> Randy Miller Director of App Dev. Herbalife Mobile Applications Strategy and Implementation—How Herbalife Did It!!!	<i>Atlantic</i> Lori Ruff “Linked In Diva” Integrated Alliance The New Rules of Engagement on LinkedIn	<i>International #1</i> Galen Gruman Executive Editor Infoworld Consumerization of IT, and What That Means to IT Management and Working With Users
4:45 – 5:00	Vendor Showcase & iPad Raffle (winner must be present to win)			
5:00 – 8:00	SoTeC Tweetup – Come network with Speakers, Vendors and Attendees in the Hilton Lobby Bar			



Southland Technology Conference Agenda – Saturday, October 29, 2011

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8:00 – 8:30	Registration & Continental Breakfast			
8:30 – 9:30	International Ballroom Keynote Address: Abizar Vakharia – Director Interactive Entertainment - Microsoft TOPIC: “The Role of Planning and Product Marketing in Innovation”			Microsoft®
9:30 – 9:45	Break & Vendor Showcase, Job Fair & Resume Reviews			
9:45 – 10:45	<i>Pacific</i> Kim Terry CIO Guthy Renker Insourcing/Outsourcing: Finding the Balance	<i>International #2</i> Fumi Matsumoto CTO uTest 10 Tech Trends Altering The Testing Landscape: What These New Technologies Mean For Tech Exec	<i>Atlantic</i> Vinu Gurukar VP of IT, BU Relationship Manager Christine Crawford Edwards Lifesciences Business Case Development and Driven System Selection	<i>International #1</i> Chad Olsen Sr. Director Creative Systems IT Warner Chappell Real-time Knowledge: How to Join the Discussion
10:45 – 11:00	Break & Vendor Showcase, Job Fair & Resume Reviews			
11:00 – 12:00	<i>Pacific</i> Mark Layton Platinum Edge President Agile QA's Revolutionary Impact on Project Management	<i>International #2</i> Matt Haag Operation Readiness Experian Information Solutions Quality Assurance During Service Transition	<i>Atlantic</i> Tim Tyrell-Smith Marketing Coach & Founder Tim's Strategy Social Credibility: Is There A Positive Buzz About You?	<i>International #1</i> Security Panel How to Build Security Around Cloud and Mobile Computing
12:00 – 12:15	Break & Vendor Showcase, Job Fair & Resume Reviews			
12:15 – 1:15	<i>Lunch & Vendor Showcase- International Ballroom</i> Inspiration Award Presentation – Teresa Ortega Rosenbaum, Inspiration Committee Chair			
1:15 – 2:15	International Ballroom Structured Networking – Talk with your Peers and the Experts about your HOT TOPICS – Cloud Computing, Mobile Computing, Certifications (PM, BA, QA), HR, Making your LinkedIn Profile stand out, Pick a topic! VERY popular at last year's conference.			
2:15 – 3:15	<i>Pacific</i> Michelle Elkins Director IT Honeywell Project Management: Managing Stakeholders and Sponsors	<i>International #2</i> Byron Goodman National Director of Quality Assurance Neudesic Software Testing in the Agile Process	<i>Atlantic</i> Ray Ybarra Division Director Robert Half Tech Business Etiquette: The New Rules in a Digital Age	<i>International #1</i> Andrea Hoy, President & Virtual CSO SenSe1Security CyberSecurity Data Breaches : All Those Bits & Bytes
3:15 – 3:30	Break & Vendor Showcase			
3:30 – 4:30	International Ballroom Keynote Address: Ginna Raahauge – Vice President IT, Cisco TOPIC: Learning to Surf: Economic Volatility and Relevant IT			
4:30 – 5:00	Vendor Showcase & iPad2 Raffle (winner must be present to win)			